

# Laura Cox

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Laura@LCD.studio

## EDUCATION



### VCU

Richmond, VA  
August 2012 – May 2016

### Graphic Design Bachelor of Fine Arts

da Vinci Product Innovation Certificate  
da Vinci Venture Creation Certificate

## EXPERIENCE



.studio

Charlottesville, VA  
August 2016 – Present

### Freelance Graphic Designer

Created a solo design studio to work with local clients and sell personal work online. Client projects include photo editing, logo design, web design, and branding.

### HIGHTECH SIGNS

Charlottesville, VA  
August 2016 – April 2017

### Jr Account Executive / Designer

Advised clients on materials and methods for production of various signs, then developed a concept and design considering use, quality, message, and client specifications.

### think of us

Richmond, VA  
August 2015 – December 2015

### Graphic Design Intern

Focused on extended branding including complete brand book and mobile application logo and interface designs.

### FIREHOUSE THEATRE

Richmond, VA  
November 2012 – May 2014

### Marketing Intern

Created mail blasts with mail merge and custom envelope printing. Oversaw small print projects and website coding on WordPress.

## SKILLS

Illustrator InDesign Photoshop



After Effects Premiere Pro HTML 5 CSS 3



Dreamweaver jQuery



### Expert

5+ years daily use

### Proficient

2+ years frequent use

### Competent

1+ years recent use